



HANDEL GROUP

CORP

THE HANDEL METHOD®
DIVERSITY TRAINING

CONTACT:
Beth Weissenberger
646-326-5293 cell
beth@handelgroup.com

handelgroup.com



HG Corp

We specialize in creating a radically different company culture that rewards honesty and inspires innovation. We tailor our services to refocus your leadership and staff in a new context of candor, accountability, and solidarity. We foster a higher standard of personal and professional integrity and believe that happiness throughout an organization produces extraordinary results. By integrating these core values into your organization, together we build a remarkable and successful future.

Handel Group®

We are a corporate consulting and life coaching company dedicated to teaching people how to realize their personal and professional visions. Our straightforward, proven, and innovative method has changed the lives of thousands of private and corporate clients and has been taught in over 35 educational programs and institutes of learning including MIT, Stanford Graduate School of Business, Columbia University, and NYU.

Our Strategy

We address the success of a corporation by focusing on the individuals. We address many challenges facing a business, from leadership development to the often-overlooked challenges of repairing damaged working relationships. We teach the language of accountability and we champion Personal Integrity. Our work helps leaders and employees to develop effective, straightforward communication skills. It fosters practices and behaviors consistent with our clients' highest vision for their organizations.

Diversity Training

Our Diversity Training program allows participants to quickly become aware of some unconscious behaviors that have been driving their decision making, leadership styles and level of performance on the job. By respectfully addressing and bringing awareness to the things that no one wants to talk about, we are able to develop a new dynamic that is healthy, productive, and self-sustaining. Because we understand that everyone is not necessarily starting from the same place and each organization has it's own unique culture, we offer a variety of customizable offerings. Each engagement begins with organizational interviews and assessments. These assessments will help us not only customize the content, but also determine which of our product offerings would best address your specific needs. Whether it is from one of our workshops (Building Honest Culture, Change Your Mind: Evolving Unconscious Bias or AWKWARD) or Executive Coaching (Group and/ or Individual) we will help you bring unconscious bias to light and give you the tools to create a more inclusive and authentic environment.

Elements of Diversity Training:

Building Honest Cultures

Our Building Honest Cultures workshop is the cornerstone of our Culture Transformation flagship offering. This workshop will alter your organization or team with the aim of enhancing productivity, results, and satisfaction. Our proven systematic approach allows people to permanently dismantle longstanding issues, and develop a new and inspired standard of working dynamics that are productive, effective, and self-sustaining. We upgrade your organization to a new operating state: one of compassion, candor, camaraderie, and accountability. Offered as part of the Culture Transformation program or as a stand-alone workshop.

Change Your Mind

The Change Your Mind workshop is designed to support an organization as it evolves to become more diverse and inclusive. This workshop is ideal for 25 people. This 4-hour workshop covers Personal Integrity, the benefits of diversity, how to identify unconscious bias, and how to have challenging conversations related to diversity and inclusion.

AWKWARD

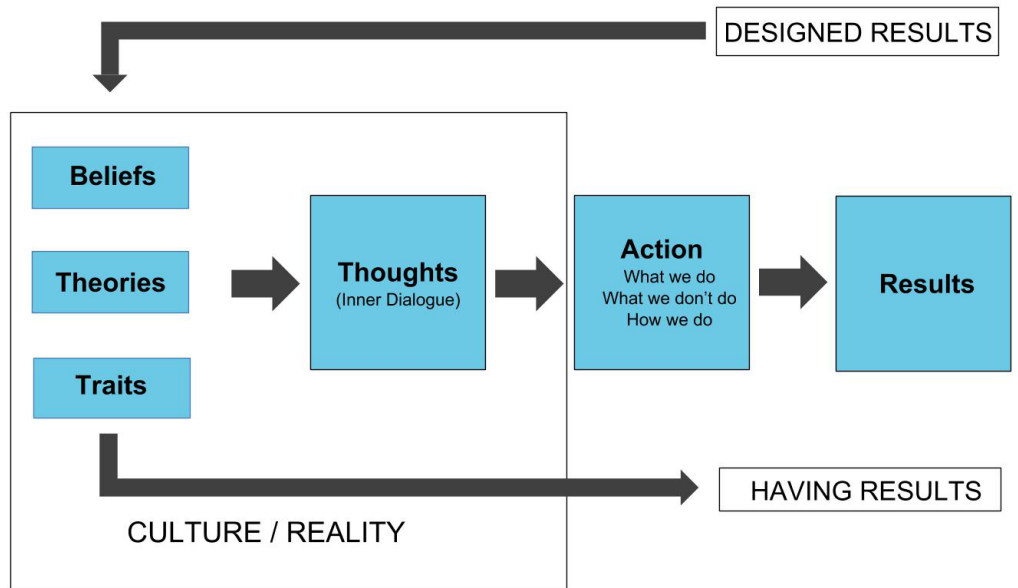
The AWKWARD workshop is for those organizations wishing to create a more inclusive environment and understand we will first have to heal, forgive, and do something about century old hurts in order to build an unexpected future at any organization. In our ground-breaking, historical, and hysterical diversity training workshop, we're going to laugh, cry, and open up about how closed we still are about our prejudices. Not because we don't believe in the right thing—we actually do, but because we don't know how to live by what we believe.



Executive, Leadership, and Team Coaching

One-on-one coaching is at the foundation of every service HG Corp provides. We work individually with leaders and high-potentials to expand their capabilities, create a vision, and produce exceptional results. We develop Personal Integrity, inspire a new standard of transparency, and elevate interpersonal relationships. We design, implement, and maintain a proactive plan tailored to the specific needs of your leaders and consistent with the highest vision of your company.

Personal Integrity® and Accountability Model



As with all of our workshops, our Diversity Training program trains participants in one of our core principles, Personal Integrity, and ends with an enhanced understanding of what it means for one to be 100% accountable for their results. Participants will design intended outcomes and complete exercises that will allow them to not only see how past behavior is connected to less than desirable results, but to also create a new inspired and productive context moving forward. With Personal Integrity, the path to success becomes clear, specific, and attainable.

HG Corp Coaches



Beth H. Weissenberger
Co-founder; President HG Corp & HG Sports

Beth's introduction to the value of The Handel Method® was on a phone call with her younger sister, Lauren Zander. She was deeply affected by the rich value of her sister's coaching. It was the first time that Beth truly understood and recognized the genius of Lauren's methodologies. Combining Beth's leadership and initiative with Lauren's innovative approach and vision, Handel Group® was born.

Beth, assisted by her executive team of Presidents and Managing Partners, has developed Handel Group® into a company that now comprises Corporate Consulting, Private Coaching, Educational, Sports and Media Divisions. Beth is a masterful coach and personally coaches our most senior executive clients as well as leads corporate seminars on a variety of topics. She was also a featured Executive Coach on Businessweek.com where she wrote articles and appeared in educational videos, addressing topics that related to leadership development, organizational integrity and other important corporate issues.

Beth has worked with both public and private companies delivering results that included doubling sales, integrating previously "warring" divisions and identifying the obstacles to signing multi-million dollar contracts in short timeframes. Her ability to evolve corporate culture and bring about exponential financial growth has become her legacy.



Carmen Hughes
Coach, Principal Diversity Training

Carmen Hughes is working with Handel Group® to develop and execute the organization's Diversity strategy. With 20 years of Wall Street experience, Carmen trains individuals and teams to elevate their performance and leadership.

Prior to joining Handel Group®, Carmen was an Executive Director and Head of Campus Recruiting and Pipeline Development for Chase Bank (a subsidiary of JPMorganChase). In this capacity, she was responsible for creating the National recruiting, mentoring, and promotional strategies across 6 consumer businesses. In addition to recruiting, Carmen designed the curriculum for the 2-year rotational Chase Leadership Development Program for both analysts and associates.

Before transitioning to Human Resources, Carmen spent 17 years of her career at JPMorgan Securities (a subsidiary of JPMorganChase) on the trading floor. She started as an analyst in operations and was quickly promoted through the ranks to an Executive Director and Generalist on the Institutional Fixed Income Sales team. Most notable, she implemented several key diversity programs for Blacks and Hispanics with measurable success.

HG Corp Coaches



Gaby Jordan
Principal HG Edu, SVP HG Corp

Gaby Jordan not only leads with a high degree of expertise, but also sets an example of living a life of her own design. Having mapped out her future in law at an early age, Gaby graduated magna cum laude with a B.A. in Political Theory from the University of Pennsylvania.

She went on to pursue a law degree at Columbia University where she was a Harlan Fiske Stone Scholar. For 15 years, she was a partner in a prestigious New York law firm specializing in litigation. The qualities of teamwork and partnership which attracted her to that firm presented themselves again in a more entrepreneurial environment as Gaby was invited to be a Vice President of Paradigm Direct, a direct marketing company.

Lauren Zander then approached Gaby to come on board at HG. It was clear that her expertise in program development and unique background in training and mentoring seminar leaders qualified her to lead Handel Group® Education Division. Her vision as Principal is to offer life skills and tools that enable individuals to deal with their lives truthfully.

Gaby has contributed to and been consulted on a number of articles in publications including the *Harvard Business Review*, *Ebony Magazine*, and the *Huffington Post*. She has also appeared on the television show *Exhale* on the Aspire Network on overcoming past hurts and addictions and on NBC's *the Good Fight* featuring HG work in the NYC public schools.



Rosa Walsh
Executive Coach

Rosa brings great depth garnered from life and work experience to her career as an Executive Coach for Handel Group®. With over 20 years as a professional in industries and organizations such as banking, finance, retail and nonprofit, Rosa has served in varied capacities including grants management, financial auditing and sales territory administration as well as compensation design for large organizations.

Since joining Handel Group® Rosa's primary focus has been to coach and work intensively with individuals and executives in a range of fields. Her work currently includes organizational and cultural assessments for Handel Group® clients. In addition, she works with executives and teams to support and enhance their personal and organizational success, thus producing intended outcomes. Rosa's clients range from small business owners across the United States to executives in large organizations looking to enhance their careers as well as their capacity to produce results consistent with their organization's vision. Her thorough understanding of the method has enabled Rosa to assist in coaching and developing executive coaches in training for Handel Group®.

HG Corp Coaches



Tyreek Moore
Coach, Principal HG Sports

Tyreek joined the Handel team to lead the Sports Division. He has over 20 years of management and business experience in both public and private sectors. He supports sports industry professionals in maximizing potential by raising their personal integrity. Tyreek believes when everyone is holding themselves accountable, and an entire organization is in alignment, the results are profound and extraordinary.

Tyreek has been an entrepreneur and a trailblazer since 2006. His firms have provided resources to private, nonprofit and educational institutions. He has always been driven by a deep desire to help people live inspired and fulfilled lives.

Tyreek earned his Bachelor of Science degree in Computer Science from Boston University and his Master of Education degree from Harvard University. As a professor at Monroe College, he has taught courses in Entrepreneurship, Project Management, Principles of Management, Systems Analysis and Design, Social Media Marketing, Website Marketing and Implementation and Sports Management.

By going out of your comfort zone, getting curious and learning more about yourself and others, it will not only expand networks but also, allow your employees to bring their authentic selves to work. When this happens, it will reward you with a more inclusive work environment, higher productivity, greater innovation and more diverse revenue streams. Research shows that teams that include a wide range of diverse groups make better business decision over 80% of the time.

Interested in one of these workshops for your team or company? Get the conversation started with an email to beth@handelgroup.com.

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