

HANDEL GROUP

CORP

CORPORATE CONSULTING & EXECUTIVE COACHING

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HG Corp | For corporations and businesses

We specialize in creating a radically different company culture that rewards honesty and inspires innovation. We tailor our services to refocus your leadership and staff in a new context of candor, accountability and solidarity. We foster a higher standard of personal and professional integrity and believe that happiness throughout an organization produces extraordinary results. By integrating these core values into your organization, together we build a remarkable and successful future.

Handel Group®

We are renowned executive life coaching company dedicated to teaching people how to realize their personal and professional visions. Our straightforward, proven, and innovative method has changed the lives of thousands of private and corporate clients and has been taught in over 35 educational programs and institutes of learning including MIT, Stanford Graduate School of Business, Columbia University, and NYU.

Our Strategy

We address the success of a corporation by focusing on the individuals. We offer a unique opportunity to address many challenges facing a business, from leadership development to the often-overlooked challenges of repairing damaged working relationships. We teach the language of accountability and we champion Personal Integrity®. Our corporate work develops effective, straightforward communication skills in the workplace and fosters the creation of practices and behaviors consistent with our clients' highest vision for their organizations.

Corporate Services

Visionary Leaders Produce Extraordinary Results

Cultural Transformation

Your company's growth and success is built upon the foundation of its culture, an aggregation of past experiences, history, relationships and leadership. A foundation not necessarily created by design, but often by default. Using a variety of offerings crafted to the needs of your company, including Building Honest Cultures, Enhancing Success, Leadership & Team Development and Executive Coaching, we help YOU helm and design your company's present culture and build the exact foundation you desire to achieve your dreams.

Executive Coaching

Executive Coaching is at the foundation of every service HG Corp provides. We work intently with leaders and high-potentials to expand their capabilities, create a vision and produce exceptional results. We develop Personal Integrity, inspire a new standard of transparency and elevate all relationships. We design, implement and maintain a proactive plan tailored to the specific needs of your leaders and consistent with the highest vision of your company.

Building Honest Culture

Our Building Honest Culture Program is the cornerstone for altering your organization or team's culture. Our proven systemic approach allows people to dismantle, once and forever, longstanding issues and develop a new and inspired standard of working dynamics that are productive, effective and self-sustaining. We upgrade your organization to a new operating state, one of compassion, candor, camaraderie and accountability.

Enhancing Success

Our Enhancing Success Program is designed to propel projects, processes and new endeavors. Through a customized program, we shift you and your team's perspective, create a clear, inspired and unified vision and drive the results you want.





Corporate Seminars Customized and Compelling

Power of Your Personality

To fully impact its results, a company must wholeheartedly and honestly understand its makeup. With compassion and a shared goal of team and success, we guide participants to explore their personality traits, beliefs and theories that have led to both the certain successes and possible failures of the company. We enable people to, with ease and even a sense of humor, tell the truth about their tendencies, see their accountability and design an alternate way of being in order to create the extraordinary results each and everyone of them desires.

Personal Integrity and Accountability Model

This workshop trains participants in one of our core principles, Personal Integrity, and lands each participant in being 100% accountable for their results. Participants will design intended outcomes, complete exercises that will allow them to not only see who they have been being in the past in connection to their results, but to see themselves, their own leadership and others. The path to achieve the success they deeply desire becomes clear, specific and attainable.

Communication and Hard Conversations

Often, our most important relationships are the most riddled with complexity, and the most significant and vital conversations are often the ones most avoided. This workshop trains participants in having effective, clear, direct, candid and compassionate conversations. We address the preconceptions and misconceptions that often sabotage successful communication. We teach participants how to have any difficult conversation with grace and ease. Yes, any. Participants gain a new level of confidence, clarity and accountability in dealing with both everyday and high stakes communications.

Accountability: Being The Author

This session trains its participants to be responsible for the very results they desire. Participants become clear of and deal head on with their self-limiting and company-limiting thoughts and instead learn how to author and spearhead their dreams. They emerge from this workshop more self aware, reignited with their desires, and wholly accountable for producing the exact results they want to achieve.

Client Reviews

Dreams Are Made of This

Gary McGeddy
EVP of Fairmont Specialty
A division of **Crum & Forster**

"In short, since I met HG Corp, my company has gone from \$60M to half a billion! I attribute much of the success to HG because they got us to become authors of our lives and to kill everything that impedes extraordinary results. Also, it's worth nothing that, the new CEO of Crum and Forster Holdings just hired HG Corp for all of its organizations due to the impact they had on us. Don't' delay in hiring them, they will help you take your company to a level of success and create a culture that you can't fathom today."

Corporate HR Group
Tiffany & Co.

"[HG Corp team], you were wonderful! A shock to our system, smart, bold and fantastic. You were a catalyst for change."

Lynn Hazan
EVP/General Manager & CFO
Epic Records

"HG Corp team led Sony's RED division and 25 of their women employees with a very artful blend of compassionate listening and complete vigilance, and has a profound impact on the climate of the company. Both on an individual basis and with respect to the larger vision, HG rocks. They delivered the principles of promises and consequences, weather reporter vs. author, chicken and brat, and in a way that was impactful, engaging, clear and funny. I was surprised how they had us wanting to participate publicly about areas of our lives that are typically not discussed in a work environment. People walked away wanting more!"

Simon Medley
Group Vice President
Fine Chemicals, **BASF**

"Following a successful business turnaround involving tough portfolio decisions, hard restructuring measures and a strong focus on business process excellence, I hired HG Corp to bring balance to our leadership style. I wanted to energize and inspire a battle-weary team to drive for new achievements in sustainable, profitable growth and have fun doing it. In the five months that we worked with HG Corp, leadership behaviors and relationships among colleagues have improved significantly. We have a more open working culture, greater respect and understanding for one another, and smiles are back - it's a remarkable success story."

Paul Senecal, CBSE
President
United Services of America & Melillo Maintenance

"Through working with HG Corp, I have been more focused on improving the quality of my relationships by focusing on taking care of people. When I 'come from the heart' I find I am better able to achieve my desired result and instead of 'collateral damage' I end up with the support of those who helped me get there! They also do not let me get away with any BS!"

Lisa Judson
Senior Vice President
Audience Marketing, **AOL**

"In a remarkably short period of time HG Corp has transformed our Marketing team by instilling high levels of Personal Integrity and accountability into the DNA of our organization. Their results-driven process has had an immediate ROI in both productivity and personal satisfaction."

Industry Experience

The tenants of Handel Group® have become core foundational values serving clients across all industries

Music and Entertainment

Live Nation
Ticketmaster
Epic Records
AMC
J Records

Publishing

NYT
Vogue
Boardroom

Lifestyle Organization

Core Club
Equinox
Dangene

Event Planning

Colin Cowie
Bentley Meeker
Burning Man

Hospitality

Alison 18
Greenwich Hotel
Benjamin Hotel

Media and Advertising

AOL
Ogilvy
JWT
Uniworld
Mediabrand
UM
Initiative

Staffing and Recruiting

Adecco
Renaissance Leadership

Engineering and Equipment

Manufacturer

Von Roll
B & W

Building Maintenance

AffinEco

Healthcare and Hospitals

NYU Pain Clinic
NYT
Signature
Brigham and Women
Hospital (Teaching affiliate
at Harvard Medical School)
daVita

Pharmaceutical

Purdue Pharma

Technology

Aviat
Dropbox
LinkedIn
Crunchbutton

Real Estate

Edens
Dakota Partners

Banking

Edens
BNP Paribas
Banco Santander
Citibank
BBVA

Private Equity & Hedge Funds

HGI Capital
Rational Wave
Premium Point

Insurance

D.W. vanDyke
Fairmont Specialty
Crum and Forster

Law

Hartsdale Ruben
Sherman Sterling

Luxury Brands

Mulberry
David Yurman

Consumer Products

Crate and Barrel
D'Addario

Government Contracting

RN Solutions
Synectics for Management
Decisions

Government

US Government -
Administration for Children
and Families
New Zealand Trade &
Enterprise
Belgian Consulate

Education

Columbia University
Palm Beach School district
MIT
Stanford
NYU

Energy and Chemical Companies

Liberty
Chevron
TVA
BASF

Handel Group® Corporate Coaches and Facilitators



Beth H. Weissenberger
Co-founder, President HG Corp & HG Sports

Beth's introduction to the value of The Handel Method® was on a phone call with her younger sister, Lauren Zander. It was the first time that Beth truly understood, recognized, and was deeply affected by the genius of Lauren's methodologies. Combining Beth's leadership and initiative with Lauren's innovative approach and vision, Handel Group was born.

Beth, assisted by her executive team of Presidents and Managing Partners, has developed Handel Group® into a company that now comprises Corporate Consulting, Private Coaching, Educational, Sports and Media Divisions. Beth is a masterful coach and personally coaches our most senior executive clients as well as leads corporate seminars on a variety of topics. She was also a featured Executive Coach on Businessweek.com where she wrote articles and appeared in educational videos, addressing topics that relate to leadership development, organizational integrity and other important corporate issues.

Beth has worked with both public and private companies delivering results that included doubling sales, integrating previously "warring" divisions, and identifying the obstacles to signing multi-million dollar contracts in short time frames. Her ability to evolve corporate culture and bring about exponential financial growth has become her legacy.



Shir Nir
Partner & CEO

Shir brings more than 20 years of experience working with executives, teams, and organizations to increase performance and create organizational, personal, and financial growth. Throughout his career, Shir has focused on working with senior executives to expose and enhance their innate abilities to lead effectively. Shir combines his wide business experience in industries such as energy, engineering, chemical, petroleum, manufacturing, retail, financial, consulting, and service with the Handel Method® to enable executives and organizations to fulfill their goals and objectives.

Shir is a master executive coach and an expert in designing and creating innovative solutions and approaches that combine a business focus with personal development, leadership creativity, and interpersonal relationships. His work consists of designing and leading programs, seminars, and one-on-one coaching sessions that inform and inspire people, leading them to produce unimaginable results in their careers. Shir is an expert in designing and implementing wide cultural initiatives that evolve an organization and its people. He works with and leads executive teams to impact the results of their organizations and enhance organizational alignment and productivity. Shir leads and supports senior executives in their goals to produce unprecedented success.



Gabriella Jordan
Principal HG Edu, SVP HG Corp

Gaby Jordan not only leads with a high degree of expertise, but sets an example of living a life of her own design. Having mapped out her future in law at an early age, Gaby graduated magna cum laude with a B.A. in Political Theory from the University of Pennsylvania. She went on to pursue a law degree at Columbia University where she was a Harlan Fiske Stone Scholar. For 15 years, she was a partner in a prestigious New York law firm specializing in litigation. The qualities of teamwork and partnership which attracted her to that firm presented themselves again in a more entrepreneurial environment as Gaby was invited to be a Vice President of Paradigm Direct, a direct marketing company.

Lauren Zander then approached Gaby to come on board at HG. It was clear that her expertise in program development and unique background in training and mentoring seminar leaders qualified her to lead The Handel Group® Education Division. Her vision as Principal is to offer life skills and tools that enable individuals to deal with their lives truthfully.

Gaby has contributed to and been consulted on a number of articles in publications including the Harvard *Business Review*, *Ebony Magazine*, and the *Huffington Post*. She has also appeared on the television show *Exhale* on the Aspire Network on overcoming past hurts and addictions and on NBC's the *Good Fight* featuring HG work in NYC.



Will Craig
SVP HG Corp, Executive Coach

Will works with executives, teams, and organizations to elevate their performance and enhance their successes. He guides individuals and teams to design their leadership and clarify unseen obstacles to their effectiveness. He trains leaders and team members how to tell the truth and collaborate in a way that allows them to unlock opportunities, achieve new results, and gracefully produce needed changes. Since coming on board with Handel Group® six years ago Will has accrued several thousand hours of experience as a coach and senior coach using The Handel Method®.

Earlier in his career, Will honed his people-skills and ability to design organizational culture in schools. He has worked as an elementary teacher, head of an elementary program, and as a teacher trainer. As a parent he founded and operated an Early Education business that served many families, and was Educational Director for Partners With Parents, a top tutoring and educational consulting company in NYC. He co-designed and implemented the process and operations for Handel Group® Coaching for Minors.

Will has been involved with several Handel Group® Media projects, appearing in programming on the A&E network and on The Dr. Phil Show.



Rosa Walsh

Senior Executive Coach

Rosa brings great depth garnered from life and work experience to her career as an Executive Coach for Handel Group®. With over 20 years as a professional in industries and organizations such as banking, finance, retail, and nonprofit, Rosa has served in various capacities including grants management, financial auditing, and sales territory administration, as well as compensation design for large organizations.

Since joining Handel Group, Rosa's primary focus has been to coach and work intensively with executives and teams in a range of fields. Her work currently includes organizational and cultural assessments for Handel Group® clients and leading corporate workshops. In addition, she works with executives and teams to support and enhance their personal and organizational success, thus producing intended outcomes. Rosa's clients range from small business owners across the United States to C-suite executives in large organizations looking to enhance their careers as well as their capacity to produce results consistent with their organization's vision. Her thorough understanding of the method has enabled Rosa to assist in coaching and developing executive coaches in training and Staff Coaches for the Handel Group.



Osnat Nissani

Executive Coach

With over twenty years of experience in training thousands of individuals, Osnat Nissani joined Handel Group's family of corporate coaches. Osnat has mastered the Handel Method and her expertise includes relationship development and management, professional effectiveness, personal integrity, productivity, leadership and creativity. Osnat coaches executives one-on-one to enhance their leadership and ability to align their team to evolve and realize their full potential. Osnat balances her compassion with a fierce courage. She models this courage for her clients as she leads them to a full realization of their own talents and potential.

As a business executive, Osnat relied on her entrepreneurial spirit, artistic eye, and creativity to personally pioneer and develop a jewelry line that was later sold to stores owned by one of the largest buying groups in the United States. She uses this experience in her work training executives, administrators, and students in the language of accountability, helping to accelerate and bring resolution to issues and challenges across a host of different sectors.



Chrisa Z. Boyce

Executive Coach

Chrisa brings over a decade of management and executive level leadership to the Handel Group®. Throughout her career, she has worked alongside C-level executives building brands and creating numerous business driving initiatives that have positively impacted sales, profit, and employee retention for large and small companies.

In 2008, Chrisa came to Handel Group® to further hone her leadership skills. After a few sessions with her coach, she realized that she had a longing to help people succeed in life and in business. Quickly thereafter, Chrisa decided to become trained in the Handel Method®. Chrisa has been teaching individuals how to integrate the method into their lives. Chrisa has worked privately with clients for 5 years. She helped numerous individuals build their careers, improve communication, better manage their time and transform personal and professional relationships.

Chrisa is originally from Connecticut and now lives in Manhattan with her partner. She is an avid traveler and reader. She loves the arts and design. She studied Business Management & Marketing with a minor in Anthropology at the University of Connecticut.



Tyreek Moore

Executive Coach, Principal HG Sports

Tyreek joined the Handel team to lead the Sports Division. He has over 20 years of management and business experience in both public and private sectors. He supports sports industry professionals in maximizing potential by raising their personal integrity. Tyreek believes when everyone is holding themselves accountable, and an entire organization is in alignment, the results are profound and extraordinary.

Tyreek has been an entrepreneur and a trailblazer since 2006. His firms have provided resources to private, nonprofit and educational institutions. He has always been driven by a deep desire to help people live inspired and fulfilled lives.

Tyreek earned his Bachelor of Science degree in Computer Science from Boston University and his Master of Education degree from Harvard University. As a professor at Monroe College, he has taught courses in Entrepreneurship, Project Management, Principles of Management, Systems Analysis and Design, Social Media Marketing, Website Marketing and Implementation and Sports Management.

He believes happiness trumps all things in life. A positive perspective, and dedication to embracing the journey more than the destination, is paramount to achieving fulfillment.



Bettina Wertheim

Executive Coach | HG Edu | HG Corp

With over 20 years as a corporate communications professional in tourism, transport, engineering, retail, arts, and science, Bettina brings a broad understanding of various organizations and their specific challenges. She has worked as an executive consultant for multi corporate enterprises, for small family-owned businesses, for high-tech start-ups, and for nonprofits.

Having come to Handel Group as a client, she decided to become trained in The Handel Method, so that she could help people enhance their personal and organizational success as she had been helped.

Her work for HG Corp is inspired by the transformational changes she has witnessed in Handel Group clients, both on an individual and on a team level. As a course co-leader for HG Edu, she was involved in introducing The Handel Method at leading Business Schools in Vienna, Berlin, London, and Lisbon. In her role as Regional Director Central Europe, Bettina spearheads HG Corp's expansion in Europe.

Bettina graduated from Berlin University of the Arts with a degree in Communication in Social and Economic Contexts, and is a certified quality management auditor. She is happily married, has an amazing son, is a passionate yoga practitioner and horseback rider, loves classical music, good food, and movies that make her cry. Bettina coaches in English and in German.

Interested in one of these workshops for your team or company? Get the conversation started with an email to beth@handelgroup.com

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