

COACHING AND CONSULTING PROGRAMS FOR STUDENTS, EDUCATORS AND FACULTY

CONTACT:
Gaby Jordan
917-670-8762 cell
gaby@handelgroup.com

handelgroup.com

# HG Edu | For educators, professors, and faculty

We are on a mission to bring conscious living to formal education. We believe it's fundamental to teach people not just how to learn, but how to live. We bring The Handel Method® to students, educators, faculty, and administrators and offer much needed instruction on how to deal with the most important areas of their life. We teach students how to design their lives, create their future, resolve their past, love their families, have difficult conversations, tell the truth, and live according to their highest ideals for themselves. Our work deals head-on with universal personal issues and focuses on developing Personal Integrity®, transparency, and accountability.

# Handel Group®

We are renowned executive life coaching company dedicated to teaching people how to realize their personal and professional visions. Our straightforward, proven, and innovative method has changed the lives of thousands of private and corporate clients and has been taught in over 35 educational programs and institutes of learning including MIT, Stanford Graduate School of Business, Columbia University, and NYU.

## The Handel Method

We take a revolutionary approach to life. Through this innovative coaching process, you will come to know and love yourself, resolve your personal history, and manage your mind. You will develop Personal Integrity and align your heart, mind, and actions with your dreams. You will see and understand yourself from a different perspective and experience your life with newfound compassion, humor, and honesty.

# Our Programs

## **Bringing Real Life to Education**

## Inspiring Visionaries

#### For Deans, Provosts and SVP Development

Our unique approach provides leaders with the tools they need to remove obstacles in order to unite their highly educated and independent team, and design an aligned institution. Using a holistic approach that combines both career and personal life, we help academic leaders not only design their dreams, but fulfill their purpose.

## Leadership and Legacy

#### For Professors, Faculty, & Teacher Training

Staying true to your academic career goals while balancing agendas, your own scholarly endeavors, and your personal life is a tough job. We appreciate that. That's why we've created this set of tools and practices designed to help you navigate even the roughest of waters, master your mind, and create the legacy and life of your dreams.

## Empowering Leadership

#### For Administrators & Staff Training

Administrative staff is the lifeblood of any educational institution, and we provide them with a curriculum to help conquer any obstacle, solve any problem, and resolve any conflict with ease and grace. We give them the tools they need to enhance the success of their own lives and careers, all the while designing a professional environment they are deeply proud of.

## Grad & Postdoc Experience

#### For Graduate & Postdoctoral Programs

Transitioning from being an undergraduate to forging your own path can be a daunting experience. Using our proven methodology, graduate students and postdocs learn how to connect to their purpose and design the career path of their dreams. By learning to tackle limiting beliefs, students access a powerful tool for realizing their full potential. Using a holistic approach that addresses a student's academic and personal life, this program is an invaluable support system for bringing each student's unique voice to the world.

# Our Programs Bringing Real Life to Education

## Optimize Your Education

#### For Undergraduate Programs

Education is one of the most important investments of your life — we help you optimize ROI by giving you the tools you need to successfully navigate your most challenging obstacles: your own mind. By teaching students to reprogram that little voice in their heads — their inner dialogue — we upgrade their "operating systems". Students learn to optimize their education by connecting deeply to their purpose, seeing themselves as the authors of their lives, and designing anything they want.

#### Build a Brilliant Future

#### For Grades 7-12

It's never too early to discover that you're in the driver's seat of your life. In fact, the earlier, the better! By teaching students to see themselves as the author, with the ability to create anything they can dream up, we equip students with the most powerful tool on earth: mastery of their own destiny, With a holistic approach that covers every area of their lives, we provide students with a powerful set of tools to create success and make their dreams a reality.

## Customized Programs

#### For Specialized Goals

Individuals and institutions have specific needs. We are happy to create a program tailored to your needs, culture, goals, or audience.

## Keynote Speaking

#### For Special Events

We are happy to address your audience. Contact us to find out more about creating content for your specific event, meeting, or seminar.

## Client Reviews

Norman Marcus, M.D. Associate Professor of Anesthesiology & Psychiatry NYU School of Medicine My work with Handel Group for the past 3 years has changed every aspect of my life for the better. They have helped me understand that I can do what I dream of doing, that no mistake is too serious that it can't be rectified, and that my success will always be connected to actions that demonstrate my integrity for what I believe, and my commitment for caring about and nurturing the people in my life.

Peter Ston, Ph.D. Assistant Professor of Political Science **Stanford University**  Nothing is more important for college students than figuring out what kind of lives they want to lead. Sadly, many students rarely devote serious effort to this problem. And when they do give it a try, they often do not know how to do it right. They fail to realize that developing a great life requires skill. Fortunately, skills can be taught. Handel Group offers training in this area that can prove invaluable for many students as they look forward to the future.

Isaac de la Pena Senior Technology Manager at Nokia/Sloan Fello MIT School of Management

Few things are more important in any organization today than integrity and candor. These also figure amongst the hardest things to nurture. Many great firms have gone down the drain because their dysfunctional work practices precluded them from facing the hard facts. Handel Group does an amazing job at putting these issues in the spotlight and getting individuals to own up to the responsibility of authoring their future, empowering them not only to achieve a successful career but also a more rewarding life.

Margaret Rice, PH.D.
NYT Langone
Department of Neurology
and Neuroscience and
Physiology

I recently headed a multi-PI project grant, which I would not have had the confidence to tackle had I not had the experience of the course. Overall, the well-structured process not only raised my awareness of limitations and obstacles to success, but provided practical excersizes to help tackle and overcome these one by one.

Marco Tigano Post Doctoral Fellow Skirball Institute of Biomolecular Medicine HG's programs taught me how to be the author and designer of my personal life and professional experience. Through a series of group seminars, combined with personal and tailored support with a coach, this method taught be how to analyze and shape my life into something that I truly want and believe in. I can't stress enough how important the content of this program is for a successful experience as a scientist and employee in our great community.

Betsy Bradford Graduate Student Stanford Graduate School of Business

**New York University** 

No class touched me more than HG's Leading Your Life. It put me on a path to not just surviving, but building a meaningful life again. My first six months at the GSB were marked by some true lows: great family loss, the end of a meaningful relationship, the suicide of a dear friend, and of course the challenges that come with the GSB. It was the lowest point of my life. While dear friends and therapy helped weather the immediate onslaught of severe depression, my dreams remained somewhat muted by the losses. This course put me on a fundamentally different path and brought so much hope to my life again.

## We have taught courses and programs at...

## Colleges and Universities

Columbia University

Delaware State University

Florida International University

Fordham Business School

Gettysburg College

Harvard Law School

Harvard Medical School

John Jay College

London School of Economics

Massachusetts Institute of Technology

Middlebury College

MIT Sloan School of Management

New York University

NOVA School of Business and Economics (Lisbon)

Our Lady of the Lake University

Rutgers Business School

Scripps Research Institute

Stanford Graduate School of Business

Stanford Medical School

Stanford University

Swarthmore College

Technische Universität Berlin

The University of Texas at Austin (LBJ School of Public Affairs)

University of Nebraska

University of Arizona

Vienna University of Economics and Business

Wentworth Institute of Technology

Wesleyan University

Western New England University

Yale School of Drama

Yale University

#### K-12 Schools

Angelo Patri Middle School

Dodd School

Mattituck-Cutchogue School District

Micro Society Academy Charter School

NYC Public Schools

Redding Connecticut Public School

Sacred Heart Middle School

St. Paul's College (New Zealand)

The Beacon School

York Early College Academy

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Gabriella Jordan Principal HG Edu, SVP HG Corp

As an Executive Coach with the Handel Group®, and Principal of the Education Division, Gaby Jordan not only leads with a high degree of expertise, but sets an example of living a life of her own design. Having mapped out her future in law at an early age, Gaby graduated magna

cum laude with a B.A. in Political Theory from the University of Pennsylvania. She went on to pursue a law degree at Columbia University where she was a Harlan Fiske Stone Scholar.

For 15 years, she was a partner in a prestigious New York law firm specializing in litigation. Additionally, she co- chaired the Hiring Committee responsible for hiring lawyers for that 200-person law firm. The qualities of teamwork and partnership which attracted her to that firm presented themselves again in a more entrepreneurial environment as Gaby was invited to be a Vice President of Paradigm Direct, a direct marketing company.

After three and a half years, she left Paradigm, intending to work on her own, when she was approached by Lauren Zander to come on board at The Handel Group® as a Corporate Consultant. It was clear that her expertise in program development and unique background in training and mentoring seminar leaders qualified her to lead The Handel Group® Education Division. Her vision as Principal is to offer life skills and tools that enable individuals to deal with their lives truthfully.



Lauren Handel Zander Co-Founder and Chairwoman

Lauren Handel Zander is the Co-Founder and Chairwoman of Handel Group®, an executive life coaching company based in New York City. Her coaching methodology, The Handel Method®, has been taught in over 50 major universities and institutes of learning across the

country, including MIT, Stanford Graduate School of Business, Stanford Medical School, NYU, Columbia, and in the New York City Public School System. Lauren is also the author of Maybe It's You (Published by Hachette Book Group, April 2017), a no-nonsense, practical manual that helps readers figure out not just what they want out of life, but how to actually get there. She has spent over 20 years coaching thousands of private clients: entrepreneurs, couples, families, professors, politicians, Emmy, Peabody and Academy Award-winning artists, Grammy-winning musicians, and Fortune 500 CEOs. Her corporate clients have included executives from The New York Times, News Corp, J. Walter Thompson Agency, Citibank, Dropbox, LinkedIn, Uniworld, The Gap Inc., BASF, NYU Langone Medical Center, and Vogue.



Andrew Youmans
Investor and Operations Management-Consultant

Andy Youmans has a BA from Dartmouth College, an MBA from Harvard Business School, and co-teaches Cultural Imperative: The Ideal of Organizational Design with Professor Lowery at Stanford Graduate School of Business.

In 1989, while attending Harvard Business School (HBS), Andy joined his family's manufacturing business, Connecticut Spring (CSS) where he was VP of Operations. After graduation, seeking to learn more about how to lead at CSS, he began a multi-year investigation into the Toyota Production System (TPS). Andy believed that the TPS, although never deeply understood or codified, had been at the heart of Toyota's success. He fostered and participated in a relationship between Harvard Business School (HBS) and the Toyota Supplier Support Center (TSSC) to do just that. In 1996, HBS published groundbreaking materials on the subject, which are still in use today.

In response to growing interest in the TPS generated from the published materials, and with the blessing of the TSSC, Andy started his own operations management-consulting firm, Yomo Consulting. Over the next 15 years as president of Yomo, Andy worked with companies both large and small, in a variety of industries located around the world to implement the TPS. Since stepping down from Yomo in 2011, Andy has sought out and invested in companies where his experience at Yomo could add value. He currently maintains a small portfolio of companies as principal and works to support their activities. He continues to work on consulting projects within Yomo.



Tina Rudolf Staff Coach

Tina Rudolf has a Masters in Social Work and brings to The Handel Group over six years of counseling experience. She was previously an Assistant Director of an Early Childhood program in New York City, focusing on the mental health and wellbeing of families. As a counselor, she has had the

opportunity to support adults, teens and couples in various settings and modalities.

Tina has also dedicated much of her life to performing and fine arts and believes that her desire to create beauty in this world directly impacts her work with clients in helping them to design their lives beautifully. She loves combining both her passions as a counselor and an artist, which is evident in her unique and creative approach as a Handel Life Coach. She loves inspiring people to "draw outside the lines" and live the life of their dreams.

Tina believes that "life shrinks or expands in proportion to one's courage" (-Anais Nin) and has a mission to help others tap into their bravery. She leads courses in NYC Public High Schools and privately coaches clients. Tina currently lives in Brooklyn with her husband.

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Chrisa Z. Boyce
Executive Coach and HG Edu Course Leader

Chrisa brings over a decade of management and executive level leadership to the Handel Group®. Throughout her career, she has worked alongside C-level executives building brands and creating numerous business driving initiatives that have positively impacted

sales, profit, and employee retention for large and small companies.

In 2008, Chrisa came to Handel Group® to further hone her leadership skills. After a few sessions with her coach, she realized that she had a longing to help people succeed in life and in business. Quickly thereafter, Chrisa decided to become trained in the Handel Method®. Chrisa has been teaching individuals how to integrate the method into their lives. She leads workshops and corporate retreats, and works privately with individuals and teams. Her first-hand understanding of organizational structures, the breadth of her leadership experience, and her innate creativity make her a dynamic and insightful coach. In her practice, she has helped many business leaders, entrepreneurs, and corporate executives build their careers, enhance their results, improve communication, better manage their time, and transform personal and professional relationships.



Osnat Nissani Executive Coach, HG Edu and HG Corp

Osnat Nissani has over 25 years experience in executive coaching and leadership development. As an Executive Coach, Osnat is a master of The Handel Method®. Her expertise includes relationship development and management, professional effectiveness, Personal Integrity®,

productivity, leadership and creativity.

With HG Corp, she coaches executives to enhance their leadership skills and specializes in her ability to align teams and organizations. As a key member of the HG Edu division, Osnat leads courses and workshops for students, administrators, teams, and teachers. She is committed to bringing HG's coaching methodology to mainstream education and provide students, administrators, and faculty with tools and life skills to transform their personal and professional experiences.

Prior to joining HG, Osnat owned and operated a successful business venture. As an executive, she relied on her entrepreneurial spirit, artistic eye, and creativity to personally pioneer and develop a jewelry line that was later sold to stores owned by one of the largest buying groups in the United States. She uses this experience in her work training executives, administrators, and students in the language of accountability, helping to accelerate and bring resolution to issues and challenges across a host of different sectors.



Hildie Dunn Expert Coach

Hildie received her bachelor's degree in English with a minor in Education from LaSalle University and her master's degree in Student Personnel Work with an emphasis on Human Development from The Ohio State University.

She dove into the educational world and has been committed to educating and helping people of all ages flourish ever since. She was formerly a fourth grade teacher at St. John's Ukrainian Catholic School in Newark, NJ and an Assistant Dean of Ursinus College in Collegeville, PA. Hildie then saw her opportunity to help adults continue to learn and evolve when she found intenSati. She so loved this powerful heart-mind-body fitness practice that she became an instructor. As Assistant Program Manager at Johnson & Johnson, she not only led intenSati classes, but also co-led their corporate wellness program.

Hildie is also a practicing nutritional counselor, educated at the Institute for Integrative Nutrition, and a certified personal trainer. She brings integrity and a unique knowledge of the body-mind connection to her clients. Hildie leads Handel Group events in the New York metro area, group telecourses and she privately coaches clients.



Tyreek Moore Executive Coach, Principal HG Sports

Tyreek joined the Handel team to lead the Sports Division. He has over 20 years of management and business experience in both public and private sectors. He supports sports industry professionals in maximizing potential by raising their personal integrity. Tyreek believes

when everyone is holding themselves accountable, and an entire organization is in alignment, the results are profound and extraordinary.

Tyreek has been an entrepreneur and a trailblazer since 2006. His firms have provided resources to private, nonprofit and educational institutions. He has always been driven by a deep desire to help people live inspired and fulfilled lives.

Tyreek earned his Bachelor of Science degree in Computer Science from Boston University and his Master of Education degree from Harvard University. As a professor at Monroe College, he has taught courses in Entrepreneurship, Project Management, Principles of Management, Systems Analysis and Design, Social Media Marketing, Website Marketing and Implementation and Sports Management.



Alyssa Rocco Staff Coach

Alyssa is on a mission to create positive change in the world. She came to Handel Group seven years ago with a desire to change her career. After spending nearly a decade in the biotech industry participating in the launch of two successful life changing medicines for Cystic

Fibrosis and Hepatitis C, she still felt like there was something missing in her life. After one session with a coach at Handel Group, she quickly discovered what was missing – she wasn't living true to her own dreams; she wasn't happy; and she didn't know how to become happy.

This realization inspired a journey: Alyssa became a coach, changed careers, learned how to date honestly, transformed the dynamic in her family, navigated addiction, and confronted how to create and maintain great relationships in her life. She brings a deep understanding of The Handel Method to the work she does with her clients and students at MIT.

Alyssa grew up in Boston and received her Bachelor's degree in communication, film and technical writing from the University of Massachusetts at Amherst and her Master's degree in Organizational Psychology from the Massachusetts School of Psychology. She is certified in process improvement techniques and six sigma practices. She is a dancer and practices 5 Rhythms dance. Alyssa lives in New York.



Rosa Walsh Senior Executive Coach | HG Edu | HG Corp

Rosa brings great depth garnered from life and work experience to her career as an Executive Coach for Handel Group®. With over 20 years as a professional in industries and organizations such as banking, finance, retail, and nonprofit, Rosa has served in various capacities

including grants management, financial auditing, and sales territory administration, as well as compensation design for large organizations.

Since joining Handel Group, Rosa's primary focus has been to coach and work intensively with executives and teams in a range of fields. Her work currently includes organizational and cultural assessments for Handel Group® clients and leading corporate workshops. In addition, she works with executives and teams to support and enhance their personal and organizational success, thus producing intended outcomes. Rosa's clients range from small business owners across the United States to C-suite executives in large organizations looking to enhance their careers as well as their capacity to produce results consistent with their organization's vision. Her thorough understanding of the method has enabled Rosa to assist in coaching and developing executive coaches in training and Staff Coaches for the Handel Group.



Bettina Wertheim
Executive Coach | HG Edu | HG Corp

With over 20 years as a corporate communications professional in tourism, transport, engineering, retail, arts, and science, Bettina brings a broad understanding of various organizations and their specific challenges. She has worked as an executive consultant for multi corporate enterprises, for

small family-owned businesses, for high-tech start-ups, and for nonprofits. Having come to Handel Group as a client, she decided to become trained in The Handel Method, so that she could help people enhance their personal and organizational success as she had been helped.

Her work for HG Corp is inspired by the transformational changes she has witnessed in Handel Group clients, both on an individual and on a team level. As a course co-leader for HG Edu, she was involved in introducing The Handel Method at leading Business Schools in Vienna, Berlin, London, and Lisbon. In her role as Regional Director Central Europe, Bettina spearheads HG Corp's expansion in Europe.

Bettina graduated from Berlin University of the Arts with a degree in Communication in Social and Economic Contexts, and is a certified quality management auditor. She is happily married, has an amazing son, is a passionate yoga practitioner and horseback rider, loves classical music, good food, and movies that make her cry. Bettina coaches in English and in German.



Samantha Fung Senior Coach

Samantha Fung has a natural way of bringing people together and bringing out people's greatness. Her mission is to connect people to their hearts, to teach people to tell the truth and to go for the dreams that many people are afraid to say out loud.

She built a successful career as an Executive Vice President for Human Resources for a publicly traded media company, leading a 30-person team and overseeing 2,000 employees. She was in charge of all aspects of talent but loved the coaching, mentoring, training and development pieces the most. Although she was highly successful in her career, she had not yet fulfilled her deepest desires: to have a personal life that she loved, a body she was proud of, to share her life with the man of her dreams, and to create a family.

Working with the Handel Group and following their coaching methodology, Samantha changed her life: she lost 75 pounds, changed careers, met the love of her life, and got married. Samantha, inspired by her own evolution and wanting to help others achieve their dreams, is now working as a Handel Coach specializing in weight loss, career and love. She coaches privately and leads group seminars.



Jenny Director of Programing, HG Edu

Dr. Jenny Knowles Morrison is the Director of Programming for Handel Group's Education Division. She comes to Handel Group after a twenty year career as a Management, Public Policy, and International Development specialist. She is an Organizational Behavior, Cross-Cultural Management, Organizational Development, and Change

Management specialist. Jenny fell in love with The Handel Method after piloting HG coaching and life design curriculum for her graduate students at the University of Texas at Austin.

Jenny holds a PhD in Public Administration from the Wagner School of Public Service, New York University, as well as a master's degree in Public Administration from the University of Texas at Arlington, and a bachelor's degree in Political Science and Latin American Studies from the University of Texas at Austin. Her teaching specializations include: organizational behavior, leadership, community development, nonprofit and public management, volunteer management, strategic/performance/human resource management, program evaluation, and qualitative research methods.

She brings a unique perspective to her role as an American educator, having taught and researched around the world. She has been deeply involved in higher education program creation, development and reform during her tenure in Cambodia and the United Arab Emirates, founding the first master's level Development Studies program in Cambodia and supporting the launch of the first doctoral program in a private university in the United Arab Emirates. She is passionate about building educational programming to support future leaders.